

BOARD Friends of Hawthorne Meeting – final minutes

2/9/21 6pm – 7:30pm via Google Meet

Attendees: Dana Math & Percy Allen– President; Tommy Gregory & Casey Gregory – co-vice-president, Ara Erickson & Josie Clark – co-Treasurers; Corin Lianides - Secretary, Gabe Sheffer and Peter Schumacher– member-at-large. Plus Angela Schumacher to discuss fundraising.

ADDED PLAYGROUND UPDATE AND BUDGET UPDATE ADDED TO AGENDA ALSO GOH.

1. Assembling nominating committee for next years board. We should try to follow the rules as best we can when it says someone not on the board is supposed to be corralling that. We should post on the FOH channels to get it started. Looking for someone to lead up the nominating charge and also people who are interested in joining the board – name all positions. 2 VPs, 1 Treasurer, 1 at-large member. Corin to post on FOH FB.
Discussion on whether we should continue to keep the VP-to-president pipeline – yes for continuity.

Pasting some info from by-laws on Nominating Committee and voting (to include in call for volunteers):
7. Elections shall take place by May 30th for the coming year.

Voting for officers or nominating committee positions may take place at a meeting, by mail, or by electronic transmission. If voting takes place by mail or electronic transmission, the name of each candidate is to be contained in the notice of the meeting and any vote cast must be received within the time frame identified in the notice of the meeting.

2. Spring fundraising:
 - a. Spending 115K per year, earning 145K per year. This year we have only spent 30K to date, assume we spend another 50k, save 50k for rainy day fund.... We will have 150K left going into next year.
 - b. HOW much do we need to have/raise? Just 22K (with the 150% goal)
 - c. Do we want to raise the target to raise as much as we can, to help hedge for the future?
 - d. This is our opportunity to move away from the auction, focus on the community piece and building the community. Dance-a-thon!
 - e. How do we message it? Angela S. has a great idea on how to communicate the need vs the planning for the future and ensure transparency.
 - f. Dance-a-thon idea – Angela outlined it very well on how we could incorporate it. Dana asked – what is the next step on how to move forward with it? Ms Mak has started a convo. We will want a consistent message coming out across all the stakeholders as we put this together.
 - g. If we make more \$n than we think, how we will use that money? Tiered system if we raise more than XX, then some of the money will go to X – outline that in advance very clearly. Are we able to support this in an administrative sense if there is a school that

does not have the legal set up to do so. Current standing rules limit us to the Hawthorne enrollment area.

- h. Angela is willing to already be the ringleader on this fundraiser program – but she will want to bring in people to manage the tech side of things.
- i. Dana says if we are donating money to anyone else it is not on us to police how they use that money. She is more inclined to invite other schools to join in our fundraising attempts – i.e. share playbooks on how we execute. Lending resources but not just funneling money. Impacts vs. intention.
- j. 3rd place books fundraiser, looped in Ms Campbell – starts next week! We need updated materials. Classrooms/teachers ask for a specific book for kids to read that you can go in to buy.

We should put together a formal message to the teachers to let them know we have some excess funds for them to use this year for books or other supplies they would need/want for their students. Perhaps a certain amount. Dana will take the action on this – will ask the treasurers what is best amount. Will touch base with administration.

- 3. Gifts of Hope call for fundraising for Hawthorne families on Facebook... what is the disconnect?
 - a. Josie will reach out to Samona to find out where that ask came from – what are we missing?
 - b. Do families KNOW that we have support and help? Are people reaching out to Samona directly due to her community touchpoints versus leadership of the school. We'd like to uncover the disconnect to ensure that families are able to get what they need.
 - c. Do we need to have a larger touch base with the administration to talk about the greater budget picture – the whole piece. Ara is happy to pull that together to share. Percy and Dana and happy to chat with Ms Scott about this (+ Ms Flavors, + Ms Gray).

Can we speed up the Teacher Appreciation action – how much can we do for cost and what should it be? It should be something that we can send via email since we have access to all of their emails.

- 4. Playground
 - a. They are planning to let the fencing come down around the smaller playground structures for when the K/1 kids go back. They are resisting around the bigger playground – district owns the construction. We would need Ms Scott to advocate on the fences coming down.
 - b. Need a couple more work parties to get the playgrounds ready for the kids. Probably around March 13.
 - c. Bigger picture e- what is next for the playground – there are still some funds remaining – picnic tables, soccer goals, restripe, etc. But after that there are larger decisions to be made – that would require contractors. Each of the outstanding projects are upwards of \$100k.... Odd time to raise money for that since no one has been around the school for so long....
 - d. When we are back at school revisit the master plan at a larger level – will need a community re-buy in to see where we want to put our effort/energy. Reinvigorate the

program. Targeting 18 months from now for the next large construction phase – a year of fundraising plus...

- e. Percy is interested in understanding the existing budget plus costs and timelines for each of the larger initiatives. Peter is happy to outline the general costs.

5. Hosting Language-specific chat groups.

- a. Parent asked that we start up specific language chats. We agree that it could be a great idea – she spoke to Ms. Mak and uncovered that there are a lot of other things that are happening behind the scenes that possibly address this.
- b. This spun out into a conversation about that there are larger communication issues with the school. What is the larger communication problem that we are trying to solve? Is there certain populations, or what is the access issue? If the school had identified that there is a challenge, FOH can help to support that.
- c. Could we use the support to translate our FOH materials specifically? That would be great. We could find the communities within our communities for the languages – Ms Mak is likely the person who would be able to do that.
- d. Casey suggests that we could include some people from FOH to attend the chats and see if its possible to communicate more directly FOH information and

