Friends of Hawthorne Meeting - DRAFT minutes

4/6/21 6pm – 7:30pm via Google Meet

Attendees: Percy Allen– President; Casey and Tommy Gregory – co-vice-president, Ara Erickson & Josie Clark – co-Treasurers; Corin Lianides - Secretary, Peter Schumacher– member-at-large. Plus 14 community members.

Casey & Tommy - kicked the meeting off. Asked that we do a quick round of intros for the call, as it has been a long time.

Corin Reviewed minutes from 3.9. approved and image pasted in 3/9 minutes doc.

Angela S. - Dance-a-thon

Ara and Lindsey put together a great letter for behind the scenes larger donation fundraising. There is already 11K secured from just one email send – reached out to folks that have donated at least 500 in the past to create a matching pool. She will follow up with another email after people get kids settled this week. We will get pledges and then follow up with a survey around how people feel with getting donations in this new model vs. the auction. Feeling like we will easily get to the \$22k goal for what we need, and hoping to see what we can do to replace auction fundraising.

Emelie Crumbaker – taken charge with communication side of things, created great posters to put up in the neighborhood – bottom of walker hill, top of hill, by vehicle drop off, and one by front office. \$200 to print for material out in the rain. Working on doing the graphics with baseline information – initially in English and then other 4 "main" languages in the school translated underneath. Ms. Mak has been super helpful – secured one dance instructor (\$45/hr – each grade one class per week, in May – 3 weeks). May 26th will be actual assembly. Ms. Mak is also helping with more detailed flier that will go out – in all the languages – like a pamphlet. Goal is through paper and email ASAP. Ask is for us to get a mask created for each student with a dance-a-thon themed mask in a swag bag with other fundraising materials on how-to do so. 2 opinions – SHOULD say Dance-a-thon to promote it – but maybe other think NOT so people don't think they can only wear it for 2 months. Budget to buy and give 411 kids plus 52 staff members - \$3600. We could also do a fundraiser to buy an adult mask too - \$15 – 50/50 split. Adult and Kid masks will have slightly different designs – we can sell extra in the future. We normally spend 2500 for walkathon and 15k for auction, so this is a totally reasonable expense.

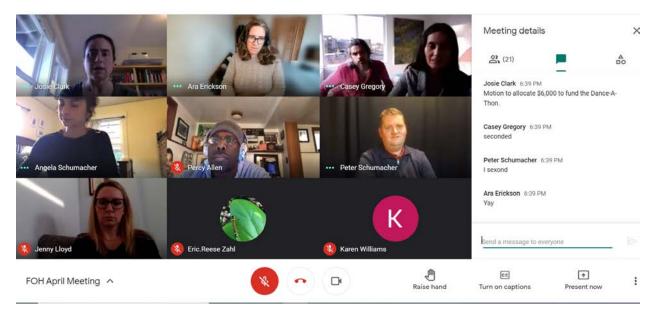
How do we arrange to ensure remote kids will receive their swag bag? Ms Scott said that if we advertise what it is for, make it very specific, we can get kids/parents to pick up. After that, admin can help to provide any other bags for others that haven't picked up. Start by organizing w/ Ms Campbell –

The assembly is still a wonderful dream – auction.net person said that pre-recording might be a great solution. How do we get consent from kids if we do pre-recorded? We really need support from the tech side on how we can make the assembly ITSELF work – First grade last year did the talent show that was pre-recorded, how did that work? Reese is going to reach out to Ms Corley to ask!

"Rewards" for fundraising – how do we make this collaborative and community based – so no individual prizes, and not tied to \$ but maybe tied to # of donations gathered – like an ice cream card for all kids in one class.

Josie asked about total budget – is about \$6k. We will vote on that ceiling as a full PTA right now (board alone cannot approve). We would spend \$4k on masks.

Quick vote – and \$6k ceiling is approved (screenshot approved)



Peter Schumacher – playground update

So exciting to have kids playing on the playground! Big thanks for 2 dozen people working on the playground over the last month. Playground is looking great. Feedback from teachers – using 4 different zones to keep kids separate.

A couple different tasks over spring and summer – 2 picnic tables, soccer goal to be places, supplementing loose parts area. Summer with no kids, going to restripe the game lines, etc. to see what exactly we want to stripe on the playground.

Q: is Map shape planning to get repainted? Yes, thoughts on what to paint, if to expand, etc. Will start circulating opportunities for feedback in the next month or 2.

Peter owes Treasurers a firm number for spend for spring and planning for next year. Not going to do a big "phase 3" push, but may want to support some planning, etc.

Board nominating committee

Where are we with this, as next month is voting? Re: having Presidency in one family, versus spreading the responsibilities. Tommy/Casey weighed in that it would likely be beneficial to balance it out between

current co-vice presidents and another person, but could certainly handle it. Do we have any candidates for VP, to be the back up support for a single-family presidency?

In the bylaws, nominating committee is not supposed to be part of the board, OR on the board itself. Maya has been unofficially tapped –

Is there anyone here interested in being part of this board, or this nominating committee.? We definitely need another co-treasurer to partner with Ara. She is not able to do it singularly.

What is deadline? We need to be able to vote in May.

Treasurer's Report - Ara

Monthly budget report – we export from MoneyMinder. In Feb, limited costs. We are doing just fine w/ expenditures and cash on hand. 191k in checking, 65k in savings.

In March – mostly spent reimbursements for Hawthorne academies, residency programs teacher reimbursements. We received the King County playground reimbursement.

Jenny and Maureen did an awesome financial review for us – went through everything in details. Recommendations from financial review – run financial review at same time as recommendation. Also send monthly email to board, and then share it via the FOH meetings (just happened).

Also there is lack of clarity with how the money with the playground is "pass through" outside the FOH actual budget – need to work to create this.

We have reconciled all of the playground spending from last 3 years from 2018. We still have some remaining funds and few outstanding expenses. Wil then be able to transfer \$ to playground capital fund vs FOH accounts. Spent approx. \$400K. Will include this in an upcoming newsletter.

We have to file for 2019 taxes as a non-profit. We have an accountant do it for us. Ara will send a link to board to review (all board names are included in tax filing).

Josie - BUDGET

We are not close to having a planned budget because of the strangeness of the year. It is somewhat open ended, not traditional year planning. We will need to come up with our 21/22 budget, but are people comfortable keeping many of our funds unallocated so that when we start to know what we need we can get PTA approval in cycle, versus reallocating planned budgets.

Josie wants to reach out to check in with teachers, admin, etc. to check on special requests for budgets.

Book Fair - Ara

Ms Campbell said we are not going to do the Scholastic book fair, she has another connection to ensure we are going to be able to get books for all kids. She will help organize and we as FOH wanted to make sure all kids have access to good books and can support. Jenny brought up that there may be a lot of missing library books from the COVID shutdown (overdue book reminders)— Ara mentioned we have 6K

budget for books in there for here, Ara will check in with her. Effectively that FOH covers "costs" of overdue or missing books.

Q: Do all teachers know they have access to additional FOH budget available? How do we communicate that? What does it look like, how do we portion out the budgets? Should we do wishlist money? Ms. Kribbs weighed in that flexibility would likely be welcome by teachers to help get additional items wished for. Ara will put together buckets (i.e, academic support, supplies) of what is available already in budget and then we can decide how to move forward. Ara will pull together information and share with Ms Kribbs who will move forward to figuring it out.

FROM CHAT:

sandra scott 6:56 PM

Thanks Everyone. I have to leave the meeting but here is a bit of info about return to In person learning. We have about 245 students who returned for In person. Largest cohort in the AM. Check in and Dismissal process smoother on the 2nd day. Happy Kids, Happy Staff and Happy Families. If you have questions please feel free to contact me.

4/6 draft Minutes approved 5/11/21 screenshot below.

